

NARAYANA COLLEGE OF NURSING

CHINTHAREDDYPALEM, NELLORE

NSS REPORT ON BREAST FEEDING WEEK CELEBRATIONS-2019

To enhancing the Breast Feeding Them of “**Empower parent, Enable breast feeding**” We Narayana College of Nursing under NSS unit had celebrated breast feeding week from august 1st to 7th.The breast feeding week was celebrated in different areas for 7 days.

Day1:

The NSS Program officer, Ms. Ramya ,HOD of Child Health Nursing ,Mrs. Anusha, Assistant Professor, Department of Community Health Nursing, NSS volunteers and II year M.Sc. Nursing students celebrated first day of breast feeding week on 01.08.19 between 10-12 pm at anganwadi center, Dakkilivaripalem in Nellore. On the first day students are shown **Video Teaching** – techniques, physiology of lactation, advantages of breast feeding were showed to the participants. Antenatal, postnatal mothers and also reproductive age girls were participated in the program, Refreshments were distributed to the participant.



Day 2:

The second day of breast feeding week on 02.08.19 between 10-12noon was celebrated at anganwadi center, Dakkilivaripalem by Mrs. Kanakalakshmi, Associate Professor, on the second day **Live exhibition on Weaning diet** was shown to the antenatal and postnatal mothers, and ended with distributing refreshments to the participants.





Day 3:

The Third day of breast feeding week on 03.08.19 between 10-12pm was celebrated at anganwadi center, Dakkilivaripalem. Program organized by Mrs. Latha P, Assoc. Professor and Ms. Revathy Asst. Professor, Department of OBG, 3rd year B.Sc. Nursing students are performed **Role play on care of breast before and after feeding, signs of effective feeding, latching** and ended with distributing refreshments to the participants.



Day 4:

The Fourth day of breast feeding week on 04.08.19 between 10-12pm was celebrated at anganwadi center, Dakkilivaripalem. Program organized by **Mrs. Viji, Assoc. Professor** ,Department of OBG nursing and 3rd year B.Sc. Nursing students was performed **Puppet show on importance of EXCLUSIVE breast feeding, DISADVANTAGES of formula feeding** . Antenatal, postnatal mothers and also reproductive age girls were participated in the program. Refreshments were distributed to the participant.





Day 6:

The sixth day of breast feeding week on 06.08.19 was conducted competition in Narayana College of Nursing auditorium. The **essay writing on 2019 breast feeding Theme** at 10-11 , the evaluator by Mrs. Anjani Devi, Asst. Professor , Department of Mental Health Nursing., and 3-4am conducted competition of **Painting on Techniques of breast feeding** by evaluators by Mrs. B.Vanajakumari, HOD of Department of Community Health Nursing, Mrs. Smitha, Assoc. Professor, Department of Mental Health Nursing.



Day 7:

The last day of breast feeding week was celebrated at Narayana College of Nursing auditorium on 07.08.19 between 12-1 pm. The program was started by prayer song by III B.Sc. (N) students and welcome song by III B.Sc. (N) students. Ms. K. Ramya HOD, Department of Child Health Nursing welcome the gathering. The chief guest of the program was Dr. Indira.S, Principal, Narayana College of Nursing. Dr Rajeswari, Vice Principal cum HOD of Mental Health Nursing department ,Mrs. Vanaja Kumari, Vice Principal cum HOD of Community Health Nursing department, Mrs. A. Latha, Professor & HOD, Medical Surgical Nursnig department, Mrs. Latha.P, Assoc. Professor and HOD of OBG department, Ms. Elizabeth jasmine ,HOD of Nursing Foundations were the dignitaries for the program. The chief guest and other dignitaries delighted the program by lamp lighting. A mime was done by III year B.Sc. nursing students and the winners of the whole week competitions were awarded with prizes and certificates. The program was concluded by vote of thanks given by Ms. Theja, II year M.Sc. Student followed by distribution of snacks and national anthem







